

# Special Public Cruises\*

## 2010



### NEW THIS YEAR!

## “Italian Cruise”

Every Tuesday, June 8th through October 12th  
 Enjoy our Italian Dinner Buffet and a 2 for 1  
 drink ticket toward our featured wines  
 Only \$35!

## “Caribbean Cruise”

Every Wednesday, June 9th through October 13th  
 Enjoy our Caribbean buffet and a 2 for 1  
 drink ticket toward our featured tropical drinks  
 Only \$28!

All Public Cruises  
 Require Advance Reservations  
 Online Booking Highly Recommended!  
[www.bettyloucruises.com](http://www.bettyloucruises.com)  
 (608)246-3138  
 All Public Cruise prices include sales tax.

## First Chance Cruise

Friday, April 23rd

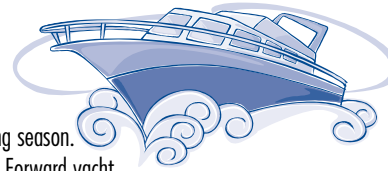
6 pm – 8 pm

**Lake Monona**

\$20 (Cash Bar)

Help us kick off the start of our cruising season.

Enjoy light appetizers aboard the Miss Forward yacht  
 while feasting your eyes on the sights of downtown Madison.



## Cinco de Mayo

Wednesday, May 5th

6 pm – 8 pm

**Lake Monona**

\$20 (Cash Bar)

Start your summer out right by joining us for Cinco de Mayo. Cruise includes our  
 “South of the Border” buffet and a 2 for 1 drink ticket toward Corona Beer  
 and Jose Cuervo Margaritas.



## Mother’s Day

Sunday, May 9th

\$40 (\$25 for kids 12 & under)

**Lake Monona**

Champagne Brunch

11:30 am – 1:30 pm

12 noon – 2 pm

Dinner

6 pm – 8 pm

**Lake Mendota**

Champagne Brunch

10:30 am – 12:30 pm

Champagne Brunch

12 noon – 2 pm

Dinner

6 pm – 8 pm

Treat your Mom to a relaxing Mother’s Day Champagne Brunch or Dinner Cruise!

Every Mother will receive a **FREE gift bag & a certificate** for a complimentary  
 stress relieving treatment, compliments of Rejuvenation Spa.



## Graduation Weekend

Saturday, May 15th, Sunday, May 16th

\$40 (\$25 for kids 12 & under)

**Lake Monona**

Saturday, May 15th

Dinner

6 pm – 8 pm

Sunday, May 16th

Champagne Brunch

11:30 am – 1:30 pm

Dinner

6 pm – 8 pm

**Lake Mendota**

Sunday, May 16th

Champagne Brunch

10:30 am – 12:30 pm

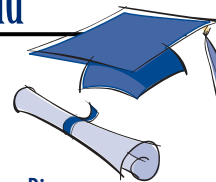
Champagne Brunch

12 noon – 2 pm

Dinner

6 pm – 8 pm

Celebrate graduation with your family and friends aboard our luxurious yachts.



## Full Moon

Thursday, May 27th

Monday, July 26th

Tuesday, August 24th

Thursday, September 23rd

9:30 pm – 11:30 pm

**Lake Mendota**

\$25 (Cash Bar)

See the Full Moon rising over Madison’s gorgeous skyline as you  
 enjoy a fantastic dessert buffet!



## Memorial Day Weekend

Sunday, May 30th, Monday, May 31st

All cruises \$40 (\$25 for kids 12 & under) except where noted.

**Lake Monona**

Sunday, May 30th

Champagne Brunch

11:30 am – 1:30 pm

Ice Cream Social & Sightseeing

3:00 pm – 4:30 pm

Dinner

6 pm – 8 pm

Monday, May 31st

Fiesta Cruise

6 pm – 8 pm

\$28

**Lake Mendota**

Sunday, May 30th

Champagne Brunch

10:30 am – 12:30 pm

Champagne Brunch

12 noon – 2 pm

Dinner

6 pm – 8 pm

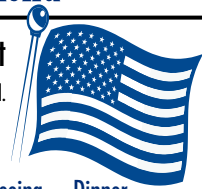
Monday, May 31st

Lunch Cruise

1 pm – 3 pm

\$30 (\$20 for kids 12 & under)

Kick off the first summer holiday with a Betty Lou Cruise.



## Father’s Day

Sunday, June 20th

\$40 (\$25 for kids 12 & under)

**Lake Monona**

Champagne Brunch

11:30 am – 1:30 pm

Ice Cream Social & Sightseeing

3:00 pm – 4:30 pm

Dinner

6 pm – 8 pm

**Lake Mendota**

Champagne Brunch

10:30 am – 12:30 pm

Champagne Brunch

12 noon – 2 pm

Dinner

6 pm – 8 pm

Treat your Dad to a relaxing Father’s Day Champagne Brunch or Dinner Cruise!

Every Father will receive a **FREE certificate for a round of golf**, compliments of  
 The Meadows of Sixmile Creek Golf Course. (9 or 18 holes with 1 paying player.  
 Golf cart extra. Some restrictions apply).



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\* See our color brochure for our entire Public Cruise Schedule

## Beer Lovers

Thursday July 1st  
7 pm – 10 pm

**New Glarus**  
Brewing Co.

**Lake Monona**  
\$50 all inclusive (yacht, beer, five courses of food, tax and tip)

**New Glarus Brewery** – New Glarus

Sample beers from a local award-winning microbrewery, learn a little about beer, and enjoy awesome food that either is made with beer and/or goes great with beer!

## Monona & Mendota Fireworks

Sunday, July 4th

\$50 (Cash Bar) (\$35 kids 12 & under)

**Lake Monona**  
7:30 pm – 10:30 pm

**Lake Mendota**  
8 pm – 11 pm

Enjoy the spectacular Monona or Mendota fireworks from the best seat in town. Enjoy a Country Picnic Buffet including BBQ Ribs and Roasted Chicken, on the way home enjoy our tempting Ice Cream Sundae Bar! Dinner also includes complimentary soft drinks & assorted fruit juices.



## Ladies Night Out Cruise

Wednesday, July 7th

6 pm – 9 pm

**Lake Monona**

Presented by: Rejuvenation Spa & The Ultimate Spa Salon  
\$30 (includes a 2 for 1 drink ticket good for Cosmopolitans, Cash Bar available for all other beverages)

Ladies, hop on board and be prepared to be pampered! Enjoy spa cruise and Cosmopolitans as you wander around the yacht enjoying a variety of complimentary Spa services.



## Wine Lovers Cruise

Thursday, July 8th

7 pm – 9 pm

**Lake Monona**

\$40 all inclusive (yacht, wine, appetizers, tax and tip)

View Madison's gorgeous skyline as you enjoy tempting appetizers served with perfectly paired wines.



Online booking is highly recommended for public cruises.

[www.bettyloucruises.com](http://www.bettyloucruises.com)

## Hawaiian Luau Cruise

Wednesday, July 21st

Wednesday, August 25th

7 pm – 10 pm

**Lake Mendota**

\$40 (Cash Bar)

Enjoy a delicious Hawaiian dinner buffet along with the sights and sounds of a tropical luau. Prizes awarded for the best Hawaiian costume. You'll also receive a 2 for 1 drink ticket towards awesome tropical libations.



## Progressive Dining & Poker Run Cruise

Monday, August 16th

5:30 pm – 10 pm

**Lake Mendota**

\$65 (includes tax and tip)

You'll start with a drink at the Nau-Ti-Gal then head to the Mariner's to board the Betty Lou. On your voyage you will enjoy light appetizers, with wine and dinner to follow at Captain Bill's. After dinner, the Betty Lou returns to the Mariner's for coffee and dessert.

Receive a playing card at each location and put together a winning poker hand. Prizes will be awarded at the Mariner's during dessert.



## Boat Parade Cruise

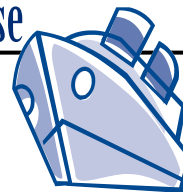
Sunday, September 5th

\$40 (Cash Bar) (\$25 kids 12 & under)

**Lake Mendota**

6:30 pm – 10:30 pm

Be a part of the sights, lights and sounds of the 2nd Annual Dane Buy Local Boat Parade. Enjoy a scrumptious appetizer buffet as you cruise past the crowds on the shore. You'll also have the best view of the post parade fireworks! On the way home, you'll enjoy our awesome ice cream sundae bar.



## Labor Day Weekend

Sunday, September 5th, Monday, September 6th

All cruises \$40 (\$25 for kids 12 & under) except where noted

**Lake Monona**

Sunday, September 5th

Champagne Brunch

11:30 am – 1:30 pm

Monday, September 6th

Fiesta Cruise

Ice Cream Social & Sightseeing

3 pm – 4:30 pm

Dinner

6 pm – 8 pm

6 pm – 8 pm

\$28

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## Labor Day Weekend (Continued)

**Lake Mendota**

Sunday, September 5th

Champagne Brunch

10:30 am – 12:30 pm

Monday, September 6th

Lunch Cruise

1 pm – 3 pm

Champagne Brunch

12 noon – 2 pm

Boat Parade

6:30 pm – 10:30 pm

\$30 (\$20 for kids 12 & under)

Join us for one of these fabulous cruises, on either beautiful lake.



## Pirate Cruise

Saturday, September 18th

9:30 pm – 11:30 pm

**Lake Mendota**

\$25 (Cash Bar)

Celebrate "National Talk Like a Pirate Day!" Pirate costumes welcome. This cruise features tropical pirate grub and cash bar, featuring tropical libations to quench every pirates thirst. Prizes awarded for best costume and best speaking pirate. This cruise is available for guests age 21+ only.



## Oktoberfest

Thursday, October 7th

6:30 pm – 9:30 pm

**Lake Monona**

\$50 all inclusive (yacht, beer, food, tax and tip)

**Capital Brewery** - Middleton

Enjoy five courses of hearty Oktoberfest fare paired with the beers from America's #1 Rated brewery.



## Last Chance Cruise

Sunday, October 17th

\$32 (Open Bar)

**Lake Mendota Lake Monona**

4 pm – 6 pm

4 pm – 6 pm

Help us use up our inventory on our last day of cruising. Sample a variety of items from our different cruise menus. One of our most popular cruises!



**Brunch Cruises** include a bountiful brunch buffet, as well as free champagne, complimentary soft drinks, fruit juices & coffee.

**Lunch Cruises** include a full lunch buffet of three entrees, deli meats & cheeses, chowder, salads, desserts, complimentary soft drinks & fruit juices.

**Dinner Cruises** include a tempting buffet featuring four delicious entrees, sidedishes, and desserts. Dinners also include complimentary soft drinks & fruit juices.